



DEPARTMENT OF THE ARMY
U.S. ARMY HUMAN RESOURCES COMMAND
200 STOVALL STREET
ALEXANDRIA VA 22332-0470

PERMANENT ORDERS 119-14

29 April 2010

Company C, 9th Psychological Operations Battalion
(10 February 2007 to 15 October 2007)
Detachment, 308th Psychological Operations Battalion
(9 March 2007 to 15 October 2007)

Announcement is made of the following award:

Award: Meritorious Unit Commendation

Period of service: As listed above

Authority: AR 600-8-22, paragraph 7-15

Reason: For exceptionally meritorious service. During the period 10 February 2007 to 15 October 2007, Company C, 9th Psychological Operations Battalion and its subordinate unit displayed exceptionally meritorious service in support of Operation Iraqi Freedom. Through efficient allocation of limited resources and keen understanding of psychological operations, the unit performed its duties with determination and effectiveness. The company surpassed all doctrinal requirements in supporting U.S. Army elements that interacted with the Iraqi population during a meticulous multi-media campaign. Challenged by limited organic product design and development capability, the unit maintained support to maneuver units by generating more than 1,000 media products. With almost no indigenous media in place, the company sought innovative ways to reach target audiences through its use of coalition forces radio stations, video production, loudspeakers, the first successful deployment of the CQ-10A Snowgoose UAV, and nonstandard PSYOP dissemination. Through this extraordinary performance, the unit effectively influenced the Iraqi population and demonstrably reduced support for the insurgency. Company C, 9th Psychological Operations Battalion's outstanding performance of duty is in keeping with the finest traditions of military service and reflects distinct credit upon the unit and the United States Army.

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Additional Instructions: This order serves as official notification that a unit award has been approved for the organization(s) listed above and will serve as authority for eligible Soldiers to update their records and wear the award. The award is still subject to final confirmation in Department of the Army General Orders. Official verification of a specific

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unit's entitlement to display the award in the form of an appropriate streamer on its flag or guidon rests with the U.S. Army Center of Military History (CMH), which is also responsible for determining official unit Lineage and Honors for MTOE organizations. CMH will use this permanent order to authorize the manufacture of an appropriate decoration streamer for any organization clearly entitled to display the award. The streamers will then be manufactured and sent to the U.S. Army Human Resources Command for automatic distribution to the units concerned.

BY ORDER OF THE SECRETARY OF THE ARMY:

A M Lawrence, CW2, Asst. Dep. Chief
for STEWART L. STEPHENSON, JR.
LTC, AG
Chief, Awards and Decorations
Branch